



# LAUNDRY RANGE

DESIGNED TO EXCEL IN PERFORMANCE AND VALUE

**WE DO MORE THAN JUST CARE FOR YOUR CLOTHES**



Packed to suit standard Laundromat dispenser machines

Euca Laundry products are designed to excel in performance and value while looking after your family at the same time.



**VOTED BEST LAUNDRY DETERGENT BY INDEPENDENT REVIEW**

[www.productreview.com.au](http://www.productreview.com.au)

Formulated for over 30 years by Lightning Products, 'EUCA' is a unique formulation that is different to all other laundry products. 100% Australian made and Australian owned product. EUCA is independently tested and is amongst the lowest in all trace elements associated with environmental degradation.

- Premium quality ultra-concentrate blend in powder and liquid, so you use less per wash making it extremely cost effective.
- Does not contain any insoluble materials or fillers, so it won't leave any residue in your clothes or washing machine, which means it is much better for your clothes, washing machine and your health.
- Made with Australian Eucalyptus Oil, which is a natural deodoriser, cleaner and sanitiser.
- Low allergenic, with no synthetic perfumes that can cause allergic reactions.
- Can be use in Hot or Cold water, top loaders or front loaders.
- Perfect for use with "Grey Water" and with Home Sewage Treatment systems (HSTP & Septic)
- Contains the lowest level of phosphates in powder form compared to other laundry products on the market. Liquid has no phosphate added. (See independent test data)
- Low alkalinity, with a pH between 9 and 10 in the wash.
- Suitable for retail, industrial and commercial use in all machines
- including HE (High efficiency) washers.
- Euca do not use raw materials that have been tested on animals.

Euca Laundry Powder    Softly Powder    Rager Powder



Insoluble Samples



*Try it for yourself, you'll be impressed with the results!*



AUSTRALIAN MADE



**EUCA, A BETTER WAY TO CLEAN**



Don't just take our words for it.  
HEAR WHAT OUR CUSTOMERS HAVE TO SAY

### TICKS ALL THE BOXES FOR ME!

My washing ranges from heavy to delicate and Euca does it all. I have sensitive skin and have had no problems, the powder dissolves well.

### MY BEST DECISION EVER!

The cleaning results of the laundry powder are second to none. I have a family member who has a sensitivity to allergens and Euca products not just solved this problem, they are more economically viable for.

### NEW FAMILY FAVOURITE!

I've been using Omo for the last 10 years and it's time to change. Euca has surpassed all my expectations. Laundry is super clean and smells great.

Check our website for more testimonials.



### LEAVES CLOTHES CLEAN & FRESH!

Clothes and linen are soft without the need of fabric softener. No yucky chemicals. Just finished a 10kg pack that lasted for 18 months!

## EUCA PRODUCTS - TRIED AND TESTED BY LANFAX LABORATORIES

Tried and tested independently by Lanfax Laboratories we can ensure you that Euca is amongst the lowest in all trace elements associated with environmental degradation.

#### Greywater pH.

pH is a measure of the acid or alkaline status of the liquid. Acids have a pH<7, while alkaline solutions have a pH>7. Natural systems prefer pH between 6 and 8. High pH causes soil to disperse and where greywater is used for landscaping, a high pH may be detrimental to plants and microbes and the structural soil stability.

#### Sulphur (S)

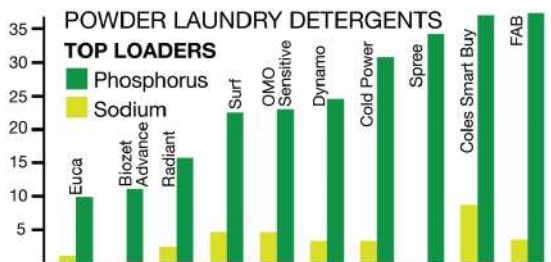
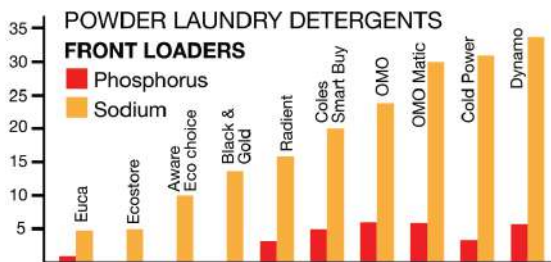
Sodium sulphate is often used as a 'manufacturing' agent, (or filler). Detergents high in sulphur are most likely to have ingredients that may not be essential to a clean wash. Choose a concentrate with a small dose of Sulphur.

#### Sodium (Na)

Laundry detergents that contain more than 20g sodium per wash may be detrimental to plants and soil structure. The lower the sodium the better and ideally with no phosphorous as well.

#### Phosphorus (P)

Phosphorus is an essential biological element and a non-renewable resource. It is an excellent component of modern detergents, but detrimental when discharged into waterways as it encourages the growth of algae and bacteria. You should choose a product with a very low P. The 'NP' symbol is a good indicator of extremely low (almost absent) P.



They all work together for a clean wash.



EUCA, A BETTER WAY TO CLEAN